



happy
DECEMBER

GKC CONNECT
Association News
at a Glance



December Final President's Message

Andrea Wyatt

Greetings, GKC!

2022 has absolutely flown by! This is my final column as your president. I have enjoyed serving this organization and have received so much more than I've given!

Our December meeting is going to be special. Besides having an amazing and energizing speaker, it also provides an opportunity for us to give back to those who risked it all for our way of life. Our speaker works with a charity that provides assistance to traumatized veterans. He'll talk more about it at the meeting but come prepared to make a donation to this worthy cause.

I'd like to thank you for all you contribute to GKC MGMA and wish you all the happiest of holidays! It has been my privilege to serve as your 2022 president.

Collegially,

Andrea

SPECIAL GUEST SPEAKER

You Don't Want to Miss This!

Drinks, Appetizers to Celebrate the Holiday Season

Please try to fit this meeting into your schedule!

You'll be very glad you did!

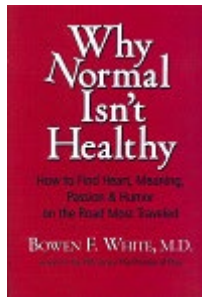
After a short Annual Business Meeting you are in for a very special treat. Bowen White MD will ease your tension, release your stress, and brighten your day in preparation for the holiday season of celebrations in ways you can't imagine. **AND . . .** Be ready for a big surprise too!

Opportunity to donate to Dr. White's charity!

December 21 Annual Business Meeting with Guest Speaker Bowen White, MD

REGISTRATION LINK:

<https://gkcmgma.org/event-4693616>



ANNUAL BUSINESS MEETING

We Will Vote on the Bylaws Changes for 2022

Reviewed by Chris Smith, Past President

2022 GKC Bylaws – Pending Approval

Date to be Approved: 12-21-2022, Version 28

Article II Membership - (2 items)

Section 1 (e).

Category V (Business Affiliate/*Complimentary* Member) (No

Voting Rights) — Healthcare not-for profit organizations that provide reciprocal memberships; those who offer significant meaningful content to our membership; or other promotional opportunities receive one (1) complimentary membership and attend reciprocal event at no cost. Sponsoring organizations **hospitals** are determined at the Board of Director's discretion.

Replace "hospitals" with "organizations".

Section 4. Each voting member of the Association shall be entitled to one (1) vote. Decisions of the membership shall be made by majority vote of voting members in attendance unless higher percentage requirements are required by the Articles of Incorporation, or the laws of Missouri or these Bylaws. "Voting members" shall consist of only Category I members of the Association.

Categories II, III, IV, V, and VI ~~and VII~~ members of the Association shall not have voting rights.

Delete "and VII". Add "and" before Category VI.

2023 Slate of Board Officers are on next page.

GKC MGMA

Slate of Officers for 2023 Board

To Be Approved at our Annual Business Meeting
on December 21, 2022



BOARD OFFICERS

- PRESIDENT** BARBARA SACK, FACMPE MSHA *(Succession)*
PRESIDENT ELECT REBECCA ALLISON, MBA *(Succession)*
PAST PRESIDENT ANDREA WYATT, FACMPE MBA *(Succession)*
TREASURER BRAD CARNEY, FACMPE CPC CPCO *(1 year term-Elected)*
SECRETARY JASON STALLING, MBA CFHA *(1 year term-Elected)*

MANAGER MEMBERS AT LARGE COMMITTEE CHAIRS *1-year terms (Elected)*

- Programs** BARBARA BERGMAN, MBA CMPE
Membership ASHLEY BLACKETER
Social Media CO-CHAIRS TEMPERANCE MCFARLAND &
CAROLYN BARUCH

BUSINESS PARTNER AT LARGE *2-year term (Appointed)*

- BP Member at Large** LOU ANNE GONZALES *(2nd of 2 years)*
BP Member at Large SCOTT WALTERBACH, JD *(2nd of 2 years)*
ACMPE Forum Tracy Bird – FACMPE AAPC CPC, CPMA, CEMC, CPC-I



When an Expert Needs an Expert: Why Building & Maintaining Relationships Matter



Merry Mullins

***“If you are successful, it’s almost always because some people went out of their way to help you. You have a moral obligation to pay it forward.”
- Sam Altman***

It’s already end of another year getting ready to slip into the history books. The end of the year is a great time to reflect on the past and prepare for the future. It also provides an opportunity to look at new relationships you have formed over the past year and reflect on relationships you have had for many years. In our role as Practice leaders, we are often asked to wear many hats, and are considered experts in several areas from front office operations to facility maintenance. It is important to remember, we can’t do it alone and we shouldn’t expect that of ourselves.

As managers, we depend on relationships to help get our jobs done. For example, we build relationships with our physicians, business partners, insurance companies, and each other. These relationships give us opportunities to learn new things and to share them with each other. The pandemic has been a good example of where many individuals became experts in areas, they didn’t know anything about. Team members came up with workflows that improved patient safety and their ideas were cost efficient. I also found myself exchanging ideas with other experts regarding the PPP loan processes and the small business administration loans. I found the relationships I have formed over the years through my membership in GKC MGMA to be invaluable whether needing an expert or confirmation that I was on the right path.

Building a strong relationship is only half the work; the other half is maintaining the relationship. Relationships are based on mutual trust which takes time to build and sometimes even more time to maintain. Some other key components to building a rewarding relationship are communication, honesty, integrity and remaining professional even if the relationship becomes negative.

As members of GKC MGMA, we can build personal and professional relationships in different ways. GKC MGMA has a monthly meeting where managers and business partners can meet new people with a many different levels of experience and expertise. Another great way to meet people is by volunteering to serve on a committee. This gives you an opportunity to work with other colleagues you might not otherwise get to work with. The success of our organization over the years has been because our members are committed to getting involved and making a difference in healthcare.

I am grateful for all the relationships I have made over the years and look forward to forming new relationships in the upcoming year.

***Merry Mullins, MBA FACMPE
President of Healthcare
Management Experts, LLC***

**HUGE THANK YOU!! . . . to
LONG-TIME MEMBER BRIAN STACK
FOR HIS YEARS OF SERVICE TO GKC!
RECENTLY RETIRED FROM HEALTHCARE**



Brian joined GKC MGMA in 1991. He recently said in his “My GKC Story” article, “It has been a wonderful ride.” After attending his first meeting he said, “I was hooked. Members made me feel so welcomed.”

“At the second meeting, I was asked to serve on three or four committees. But that’s how it works and what makes this association tick. I didn’t want to simply join the association, I wanted to actively participate and serve. It didn’t take long for me to realize this association’s membership represented many of the brightest and most capable managers, but more importantly GKC MGMA’s roster was filled with professionals who think we all knew what our colleagues were going through and felt, together, were smart, and held high ideals and standards.”

“We could accomplish a great deal more collectively than we could individually. This association has inspired me and moved me for every one of these 30 years. Cheers to those who helped me along the way and to those who will be helped in the future.”

MEMBERSHIP COMMITTEE



**Chris
Campbell**

Interested in
Joining this
Committee?
Email Ashley at
ablacketer@imaging4women.com



**Ashley Blacketer,
Chair**

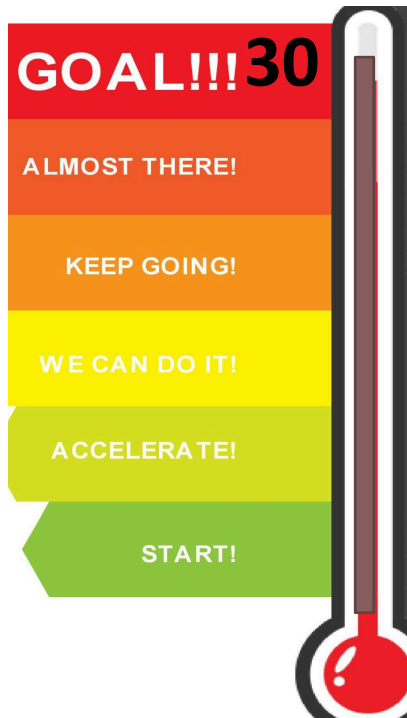
When Brian Stack recently retired, he was serving as this year’s Membership Chair (again) and had developed a number of great ideas, one being a doable membership drive goal. And we’re almost there!

SO To thank Brian for his years of service in GKC, let’s all work together as he suggests to reach 30 new members. We wish Brian the very best in his well-deserved retirement.

**New Members in
2022 so far: 25**

**Invite a
colleague
to join GKC**

**ready.set.
go!**



**Only “5”
More to
Reach
Brian’s
Goal!**

2023 GKC Year's Theme

"You Matter!"

THE PUZZLE ISN'T COMPLETE
WITHOUT YOU!



Simply being a member of GKC MGMA is a contribution to the association. Each and every member matters. And collectively it creates a vibrant community that can move mountains.

**THE CONTRIBUTION YOU OFFER
MATTERS. THANKS!**

SOCIAL MEDIA COMMITTEE

GET INVOLVED IN SOCIAL MEDIA IN 2023

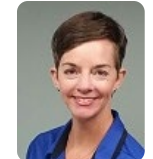


If you aren't a member of GKC MGMA, please consider joining us in 2023 on LinkedIn. Let's all get connected! Over 524 have!

The Social Media Committee asks for your help in 2023 to connect with GKC LinkedIn, and then Like, Comment and Share each others' posts. Use our hashtags: **#GKC #GKCMGMA**



If you have any ideas related to social media or want to help keep the ball rolling, send your ideas to Carolyn Baruch at info@highlandgroup.net



What would be the value to you of a holiday season with less stress and more meaning? I believe that one of the keys to making this a reality is to create a "No List."



Click the link below the image at right to view the video.

Why "NO" Is The Best Gift You Will Give Yourself This Season

 *Insights From The Jones Zone*

<https://www.youtube.com/watch?v=20xSn7USuo8>

For More On Today's Topic
The 7 Best Ways To Avoid Overload
During The Holidays

May you have a week where you create a "No List" that helps you say YES to a better holiday season.

Jones

PS: Why not [sign up to receive my weekly insight](#)

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You are receiving this email because you signed up to receive a weekly communication from Jones Loflin.

Our mailing address is:

Jones Loflin

80 Farmbrook Drive

Denton, NC 27239

Add us to your address book

Want to change how you receive these emails?

You can **update your preferences** or **unsubscribe from this list**

November Meeting Recap

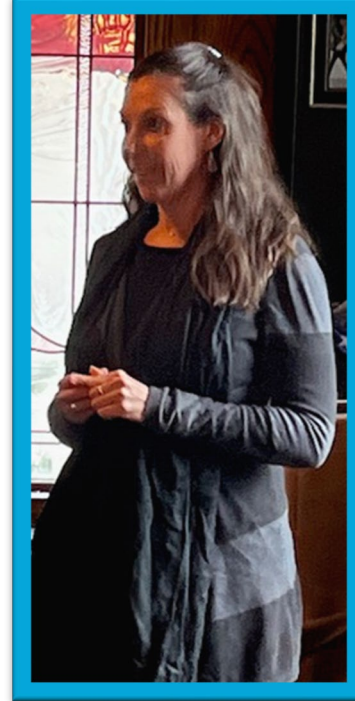
“Beyond Word of Mouth - WOM”

Speaker: Amy Burke, AB Marketing Co.

Amy provided a wealth of information to those who braved the frigid weather and parking construction issues. It was well worth their time. Many attending stayed well after the presentation to discuss further.

- Amy covered how “WOM” happens online: finding your practice, email marketing, social media, business listings and content.

- She covered the search engine results page; Google Search; By Specialty mobile view; ratings and reviews.
- She offered some tips on action items, why you should use email marketing in detail; and where to start.
- There was a lot more points covered in this presentation. Amy’s PDF slides are available for review on GKC’s webpage: <https://gkcmgma.org/Resources>



AB Marketing Co.



Upcoming GKC Meetings for the Year

DECEMBER 2022

For the Month:

- American Diabetes
- Lung Cancer Awareness
- National Alzheimer's Awareness

 **Monthly Education Meeting**

 **Board Meeting**

 **Annual Conference**

For the Week:

- 1-7: Crohn's & Colitis
- 6-12: Influenza Vaccination
- 18-26: Hanukkah
- 26 - 1-1: Kwanzaa

Special Days:

- 4: Cookie Day
- 5: Comfort Food Day
- 21: First Day of Winter
- 25: Christmas
- 31: New Year's Health Resolution
- 11-14: World Diabetes Day

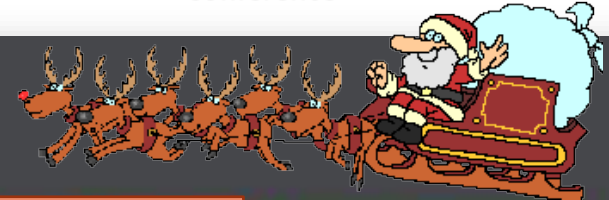
National Special Wacky Days:

- 1: Eat a Red Apple Day
- 11: International Children's Day
- 21: Crossword Puzzle Day
- Forefather's Day
- Humbug day

Merry Christmas



2022 CALENDAR



Something special is planned for our final December meeting of 2022. Many 2023 speakers are confirmed with the first few month's posted on website!

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DECEMBER						
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THE PUZZLE ISN'T COMPLETE WITHOUT YOU!



YOUR CONTRIBUTION MATTERS!

Upcoming 2023 GKC Scheduled Meetings

 Monthly Education Meeting

 Board Meeting

 Annual Conference
To Be Determined

January

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October

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November

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December

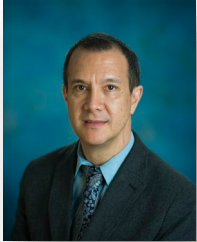
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MONTHLY MEETING LOCATIONS

SOUTH: Holiday Inn & Suites OPW, Reeder Street, OP, KS

NORTH: Chappell's Restaurant & Sports Museum

2022 MONTHLY PROGRAMS



Dec 7, 2022: CMS SERIES – Final Session

Free Webinar Open to Everyone at No Cost

Dr. David S. Nilasena, MD, MSPH, MS - Dallas, Texas

Time 12:00 Noon – 1:00pm via Zoom

Topic: “Discussing the PFS and OPPS Final Rules”



Dec 21, 2022: HI&S OPW 3:00 – 5:30pm

Annual Business Meeting

With Special Guest Speaker Bowen White, MD

End the year with fun, insights and a surprise!



2023 MONTHLY PROGRAMS

What Program Committee has secured for 2023.

The Program Committee is in process of finalizing the topics and speakers for 2023.

January 18 at HI&S OPW (confirmed)

Speaker: Scott Walterbach, JD

Topic: “Why Do I Do Paperwork?”

February 15 at Chappell's R&SM (confirmed)

Speaker: Tracy Bird

Topic: “Benchmarking for Practice Success”

April 19 at Chappell's (confirmed)

Speaker: Kyle Adkins COO

Topic: “Creating Personal & Team Accountability”

May 17 at HI&S OPW (confirmed)

Speaker: Kylie Livingston

Topic: “Leadership Development”

June 21 at Chappell's R&SM (confirmed)

Speaker: Dee Nolting

Topic: “Engaging for Success: Maximizing Your Team Potential”

September 20 at HI&S OPW (confirmed)

Speaker: David Smith

Topic: “No Surprises Act – Updated”

GKC Annual Business Meeting &

Guest Speaker Bowen White, MD

After announcements, during our Annual Business Meeting, members will vote on the 2023 Slate of Officers and Bylaws. THEN, attendees are in for a very special experience. See the short list at right to see what you can expect at this “special” holiday meeting.

Be prepared to offer a monetary donation to a very worthy charity that our speaker is involved with! It’s so special we are keeping it a secret until you attend the meeting to find out!

**Holiday Inn & Suites Overland Park West
8787 Reeder Street, Overland Park KS
Wednesday, December 21, 2022
Time: 3:00 pm - 5:30 pm**

REGISTRATION LINK:

<https://gkcmgma.org/event-4693616>

Drinks & Appetizers to Celebrate the Season!



- ❖ **Nationally known speaker.**
- ❖ **Infuses humor into all his presentations.**
- ❖ **Sincerely interested in helping others live their “best” life.**

“If you only attend one GKC event this year, this is the one you don’t want to miss!”

-- Andrea Wyatt, President

BIO: Bowen F. White, M.D. combines the talents and expertise of a physician, speaker, consultant, and author. He travels the world conducting seminars, consulting and speaking to public and private organizations.

Since the 1980’s Dr. White has founded a number of departments over the years for many different organizations. He founded a private practice as well during this time. He has given hundreds of keynote addresses and some highlights of his consulting experience includes many different projects including lecturing to graduate students at Stanford University on play, design thinking and innovation and worked with the Kansas City Royals on performance enhancement.

He is the author of two books: Why Normal Isn’t Healthy and with John MacDougal, A Clinician’s Guide to Spirituality. In addition he created two audio series: The Cry of the Heart and Dr. White’s Complete Stress Management Kit.



ASSOCIATION STATEMENTS

OUR VISION

Our Vision is to be the recognized source for development and collaboration of healthcare leaders.

OUR MISSION

The Mission of Greater Kansas City MGMA is to enhance healthcare leadership through education, collaboration and networking.

OUR VALUES

Integrity
Collegiality
Engagement
Respect



Cybersecurity Tip

Take a Zero Trust approach to all incoming emails. Even email that *appears* to come from a known sender could be a phishing attempt.

Cybercriminals strike when you least expect them.

FBI Director Robert Mueller once said, "There are only two types of companies: those that have been hacked, and those that will be."

Ransomware. Viruses. Trojans. These are the bad actors lurking in cyberspace, waiting to pounce on unsuspecting businesses with weak security. They aim to steal your precious data because cybercrime is big business. It's a trillion-dollar "industry" that hurts thousands of SMBs each year. Don't let your business fall prey.

Umbrella protects your company by keeping your security up to date with the latest solutions, future-proofing your business from emerging cyberthreats. We increase your security, reduce your risk, and provide training for the weakest link in your security chain: IT end users, a.k.a. your staff. Don't fall victim to malicious online criminals. Protect your business with Umbrella's Cybersecurity solutions.

Contact us today to learn more!

umbrella.ms.com | 505 Walnut Street Kansas City, MO | 816-437-7265



SCAN ME



2 Open Positions

Title: Certified Professional Coder

Title: Lead Certified Professional Coder

Location: Remote with occasional hybrid requirements in office.
Address: 2861 NE Independence Ave, Suite 201, Lee's Summit MO 64064.

Job Description:

Sano Orthopedics is in search of a Certified Professional Coder to join our innovative practice. This Group provides care within their clinics along with performing surgeries and consultations at local facilities. Looking for a detail-oriented person, with knowledge in Orthopedics and Spine, preferably with a background in surgery coding. Coder would be responsible for performing a quality review of the medical documentation, assign codes specific for the type of care provided and data entry into the practice's billing system. In-house system training is provided. However, looking for someone who is ready to jump in with both feet from day one.

Sano was founded to offer an innovative and unique approach to musculoskeletal care through an unmatched level of service, quality, and expertise to improve the lives of our patients and community.

Responsibilities:

- Assign and sequence all codes for services rendered on billable and non-billable encounters based on the accepted coding practices, guidelines, and policies.
- Collaborate with billing department to ensure all bills are satisfied in a timely manner.
- Submit statistical data for analysis and research to other departments.
- Communicate with physicians and other health care professionals regarding edits, queries and correct billing needs.
- Assist in improving processes and work flow within the Revenue Cycle.

To review the differences in the two open positions please visit:

<https://gkcmgma.wildapricot.org/Jobs/>

Qualifications:

- Certified Professional Coder (CPC).
- Prefer a minimum of 5 years medical coding experience.
- Clinic and Surgical coding in Orthopedics is **highly** desirable.
- Ability to work independently in a fast-paced environment.

Job Type: Full-time

Benefits: 401(k), 401(k) matching, Dental insurance, Disability insurance, Health insurance, Paid time off, and Vision insurance.

Schedule: 8 hour shift. Monday to Friday

Experience:

- CPC Certified: 2 years (Preferred)
- Coding: 2 years (Preferred)

License/Certification:

- Certified Professional Coder certificate (Required)

Work Location:

- Hybrid remote in Lees Summit, MO 64064

Please send resumes to: kkincaid@sanoorthopedics.com

ADVERTISE IN 2023!

No Cost to Business Partners

**Make Our Puzzle Complete!
Choose An Option!**

1. SPONSOR A WEBSITE PAGE:

All we need is your company logo or a small ad that you create. We'll post it on an available page. Only 1 ad per page.

2. SPONSOR AN AD FOR NEWS ISSUES:

Either monthly, quarterly, or annually. Send us your logo or ad and we'll post.

*3. SPONSOR A MEETING OR SPEAKER FEE:

GKC will place your logo and ad on the event webpage, in all advertising, etc. - 1 sponsor per monthly event.

All partners interested in providing a presentation or placing an advertisement in our news issue, sponsor a monthly meeting, or create a video agree to abide by the terms of our bylaws. Send your idea or call the office if you have interest in any of these options.

Have another idea? We're listening!!!

**THE PUZZLE ISN'T COMPLETE WITHOUT YOU!
YOUR CONTRIBUTION MATTERS!**



4. MONTHLY OR ONE TIME OPTION

Create a short educational videos 1-3 min clip, an advertisement, or logo in monthly newsletter or on the website partner page. Choose a month.

5. HAVE AN IDEA?

Submit it to the board. Email your idea and it will be reviewed at the next board meeting for consideration

Contact the GKC Central Office with your request+
info@gkcmgma.org



Tracy Bird

FACMPE, CPC, CPMA,
CEMC, CPC-I
GKC ACMPE Forum
Rep.

CONTINUING EDUCATION

ACMPE Board Certification Requirements



Continuing education – 50 hours

- **30 hours** – MGMA National, State, Local
 - Webinars
 - Article Assessments
 - Lunch and Learns
- **12 of the 30 hours** – LIVE Learning from MGMA National, State, or local
 - Live webinars
 - Face-to-face events
- **20 hours** – Qualified sources that pertain to the medical practice management field or MGMA
 - Recognized professional associations/organizations
 - College coursework
 - Formal presentations
 - Distance learning with interactivity

There are now 3 Pathways to Certification.

At right, see the page that shows the 3 pathways. Look at Start your CMPE pathway.

Any of the 3 pathways is acceptable.

On the next 2 pages is a clipping of slides from my National Presentation and the continuing education requirements.

Hope to see you in a future session. If I can be of help, please don't hesitate to contract me. -- Tracy

PATHWAY 1

- Active MGMA Member
- Purchase and complete application
- 2 years of healthcare experience
- Bachelor's degree or 120 college credit hours

PATHWAY 2

- Active MGMA Member
- Purchase and complete application
- May complete the program once both experience and education are met (2 years of healthcare experience with a Bachelor's degree or 120 college credit hours)

PATHWAY 3

- Active MGMA Member
- Purchase and complete application
- 6 years of healthcare experience
- Of the 6 years, at least 4 years must be in a healthcare management or leadership role

ACMPE BOARD CERTIFICATION

FREE eWorkbook
with Application

Apply today and receive a
FREE ACMPE Exam eWorkbook — a \$119 value!

Apply at mgma.com/state-cert

Program Criteria

EXAM REQUIREMENTS

After receiving program acceptance, applicants must register for and complete a multiple-choice exam and scenario-based exam. Those in pathway two may not take the scenario-based exam until their education and experience requirements are met. Exams are purchasable on the MGMA website and offered on an on-demand basis through live-remote-proctoring (LRP) and at testing facilities throughout the country.

ACMPE BOARD ELIGIBLE CLASSIFICATION

The ACMPE Board Eligible classification allows candidates to enter the Board Certification program through pathway two even though they may not yet meet the requirements of the Bachelor's degree or two years of healthcare experience.

To achieve Board Eligibility, candidates must show an understanding and knowledge of the principles of medical practice administration by passing the multiple-choice exam. Board Certification will be achieved when candidates attain their bachelor's degree, two years of healthcare experience, complete the required continuing education credit hours and pass the scenario-based exam.

CONTINUING EDUCATION REQUIREMENTS

Candidates are required to earn 50 hours of continuing education credit. Of the 50 hours, 30 must be from MGMA National, state or local. Of the 30 hours, 12 must be LIVE learning from MGMA National, state or local. The remaining 20 hours may come from either MGMA or qualified outside sources starting once their application is accepted, backlogging up to three years prior to their application purchase date.

CERTIFICATION DEADLINE

Candidates who apply for Board Certification are required to complete both exams and the 50 hours of continuing education within three years of their application purchase date before needing to re-apply.

“As a direct result of Group Certification, UnityPoint Clinic has seen a great impact on provider engagement and satisfaction. Our practice managers have a deeper knowledge of this complex environment and now have the tools and skills to help our team members, physicians and advanced practitioners navigate this complexity.”

— JESSICA MEISNER
MGMA Member, Vice President,
Human Resources, UnityPoint Health

QUESTIONS?

Email: acmpe@mgma.org

Call: 877.275.6462 Ext. 1888

EFC can customize a pre-collection program to assist you in communicating with patients after date of service and before outside collections begins to reduce the workload on your staff. Depending on your specific offices' needs, we can develop a program of calls, notices and electronic communications.

Emails/Standard Notices -

We will utilize the patient's email that was provided to you at intake as well as the standard U.S Postal Service to make contact with your patients who are past -due. Furthermore, EFC will attempt to make contact with patients through all available and permitted electronic methods.

Texting Campaigns -

EFC has developed an Extensive Texting campaign to reach out to patients. This enables your patients to self-cure their accounts at their finger-tips. From detailing a dispute to paying the account off, the consumer can resolve the account twenty-four (24) hours a day.

Litigation -

With the Credit Bureaus' announced changes to it's treatment of Medical Debt coming in March 2023, litigation of past-due accounts may become a very important tool for your accounts receivable department. EFC will develop a process for litigation of those qualifying accounts.

Scrubbing and Scoring Accounts -

When you place an account with EFC, we will run that account through several data bases to scrub for: Bankruptcies, Address Changes, Deceased Index to name a few. We will also run the accounts through Scoring models to assist in determining potential financial status and the actions needed to resolve the accounts.

P.O. Box 34497,
North Kansas City, MO 64116
816-221-1333
crobbs@efc-collect.com



"Sound Advice from an Expert Pro"

"Building a strong relationship is only half the work; the other half is maintaining the relationship. Relationships are based on mutual trust which takes time to build and sometimes even more time to maintain.

"Some other key components to building a rewarding relationship are communication, honesty, integrity and remaining professional even if the relationship becomes negative."

– Merry Mullins, MBA FACMPE, President of Healthcare Management Experts, LLC. A longtime leader in GKC and NWMO Chapters and MGMA National.





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GREATER KANSAS CITY





*Happy
Holidays*



— AND A —
JOYFUL NEW YEAR



*To all GKC Members and Friends,
from the 2022 Board of Directors,
we wish you a Prosperous 2023.*



Thanks to our 2022 GKC Board of Directors!
They have been a hard working team
all year long and have provided the
best on all fronts for you! Great Job!



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Happy Holidays

