"Caring for the Kingdom"

A Kansas City Healthcare Community Education Touchdown

Symposium Exhibitor Packet

Celebrate being together!

Decorate your booth
with all things Chief's

Dress is casual Chief's wear!

Fun football team theme
A tailgate party ends our day

Attendees represent a large number of practice managers, coders, billers, and office staff from the Kansas City metro area and surrounding communities.

Exhibitors may attend any speaker in any track. Confirmed booth location, setup details and final attendee list will be emailed before the event.

Co-Sponsors

KCMPA

MGMA GREATER KANSAS CITY

AAPC LOCAL CHAPTER Kansas City, Missouri

The organizing Team has thought long and hard to look at every possible scenario for this fall event. We are committed to make this symposium not only special but beneficial, both educationally and emotionally as we slowly shift back to a sense of normacy. The Team believes the fall is a special opportunity for the Kansas City healthcare community to get together, get energized and share in person once again. Together, let's commit to create a fun revitalizing event with a full exhibit hall and a packed house of attendees. We can create this Kingdom experience with teamwork!

We are all in this together, Kansas City!

Wednesday, September 22, 2021

8:00 am - 4:00 pm

7:30 am - Registration & Breakfast

Holiday Inn Airport KCI Expo Center

11730 NW Ambassador Drive

Kansas City, MO 64153

NEW!

ONLINE REGISTRATION OPEN

Become a Symposium Co-Sponsors Early! Get a Prime Booth Position!

Confirm Booth Space no later than August 6, 2021

Fun Football Theme - Decorate Your Booth & Yourself

Win "Best Booth" Prize - Get a free 2022 booth!

CO- SPONSORS

MANAGER TRACK

Greater Kansas City MGMA

&

Kansas City Metropolitan Physician Association

AAPC TRACK

AAPC of Kansas City Coding/Billing

2 tracks with 4 one-hour speakers
Keynote speaker opens the day
1.0 CEU per session for ACMPE
Credit hours yet to be approved for AAPC at this publication.

Sponsorships Available

Whether you decide to exhibit or sponsor, both options are excellent ways to present your product or service to attendees. Your participation and support of this Community-Focused Symposium enhances the entire Kansas City healthcare community.

- Choose a sponsor level for the event. Big or small, you win!
- Sponsor a speaker and have your logo displayed
- Sponsor part of the day's meai package: breakfast, luncheon, breaks or victory party
- Sponsor printing costs for brochure, signs, lanyards or badges
- Other options you suggest, we are open to consider.

Exhibitor Directions:

Secure your booth space by completing and signing the contract on page 4 before August 6, 2021. Online registration is preferred, or mailing contract with your check attached to the GKC MGMA Central Office. Online registration is preferred.

Contact 816-806-1838 or email info@gkcmgma.org for answers to your questions. If you have other ideas for sponsorships, we are open to consider them.

Contact:

GKC MGMA Central Office
1105 NE Westwind Drive
Lee's Summit, MO 64086-6709
Phone: 816-806-1838 Email: info@gkcmgma.org

https://gkcmgma.wildapricot.org/2021-Caring-for-the-Kingdom

Exhibitor offline registration information on page 4.

Details & Cost (No Increase)

Wednesday, September 22, 2021

7:30 am Registration, 8:00 am Start, 4:00 pm Closure

Exhibitor Setup Times

Tuesday, September 21	3:00pm - 7:00pm
Wednesday, September 22	6:30am - 7:30am

Wednesday: Be ready for attendees by 7:30 am

Exhibitor Tear Down: Complete by 4:00pm

KCI Expo Center, 11730 NW Ambassador Drive, KCMO

Booth Cost: (Low cost exhibit fees allow companies large and small to participate)

Member: $750.00 (of GKC, KCMPA, AAPC) (Note on contract which group(s) you are affiliated with please)

Nonmember: $950.00 (for nonmembers of above associations)

Your support and involvement in this year's event is greatly appreciated.

Exhibitor fee includes advertising before, during and after the event.

Booth space includes:

- 10' x 10' booth space with narrow 8' draped table, 2 chairs, wastebasket
- 3' drape back/sides, ID sign for booth (7"x44" single line) for tailgate theme
- 2 meal packages for booth reps (breakfast, lunch, 2 breaks) Can purchase additional packages for reps

Additional fees:

- Electric hookup, internet access, other accommodations
- Direct rental for additional options (rugs, extra table, etc.) Rental and payment to Liberty Exposition.

Exhibitors are invited to attend all sessions that interest them, if space is available.

For questions, email info@gkcmgma.org or call 816-806-1838

Block of Rooms at Holiday Inn Airport

A block of rooms has been reserved for the night of **Tuesday, September 21, 2021** at **Holiday Inn Kansas City Airport** for: $99.00 per night : King Room - NS, $99 2 Queens - NS.
Deadline to reserve a room is Friday, August 20, 2021 with base room rates after that date.
Holiday Inn Airport: 11728 N. Ambassador Drive, Kansas City, MO
Booking Code Link listed under name: **Greater Kansas City MGMA**
The Group Code: M21 **Group Link: MGMA**
The above link takes you to the HI website. The block will be established for individual guest call in. Or call in to the reservations department directly at 1-800-957-4654. Identify yourself with the "Greater Kansas City MGMA Block".
Reservations cannot be accepted without a credit card or advanced deposit.
HIKCA does its best to accommodate room requests, but cannot guarantee specific room numbers or floors. Should anyone fail to show for their reservation, or not cancel 48 hours prior to scheduled day of arrival, first night's room and tax will be posted to their credit card on registration.
Room available at 4:00pm arrival day; departure day exit room by 11:00am.

Reserve your hotel room & exhibit booth by the dates indicated below.

HOTEL ROOM: Reserve before August 20, 2021 **EXHIBIT BOOTH: Reserve before August 6, 2021**

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The Exhibitor Application for exhibit space indicates Applicant's willingness to abide by all accompanying terms, conditions, guidelines, and general resolutions as well as any additional rules or regulations the management deems necessary for the success of the exhibition. Payment in full online registration preferred, or by check with this application. Exhibitor registrations will be dated as received and honored on a "first come, first served" basis for placement of your booth location. Other booth options will be emailed closer to the event.

**** **REQUIRED:** Are you a member of AAPC ☐ GKC ☐ KCMPA ☐ ☐ Other _____

Contact Person: _____

Company Name: _____ (used to create your ID sign)

Address: _____
Street Address Suite Number

_____
City State Zip Code

Mobile (required): (____) _____ Email (required): _____

PRINT names of booth reps. (The below listed names will be used to create name badges. Please type or print clearly.)

1&2 - Meal packages included (1)_____ (2)_____

3&4 - Extra $65 per person (3)_____ (4)_____

SPONSORSHIPS - For sponsor opportunities 816-806-1838

- ❑ PLATINUM— $5,000 w/prem booth space, 3 meals, wifi, electric
- ❑ GOLD — $2.500 w/front booth space, 2 meals, wifi, electric
- ❑ SILVER— $1,500 w/front booth space, 2 meals
- ❑ BRONZE— $800 no booth, 1 attendee, 1 meal

All above include sponsor ad and use of logo

EXHIBITORS - Booth Space & Options

- ❑ 1 booth space (**** member $750 / nonmember $950)
- ❑ Request electricity for booth - $150
- ❑ Request WI-FI Internet for booth (no cabled wi-fi available) $35
- ❑ CONTRIBUTOR— $400+ 1 attendee, 1 meal
- ❑ Extra Meal Packages: ❑ ____ # @ $65 per person

DOOR PRIZE GIVEAWAY (1 - 3 prizes per booth)

Participating? Yes ❑ No ❑ If yes, 1 ❑ 2 ❑ 3 ❑

TERMS: Contract price includes one (1) booth space 10x10', one (1) narrow 8' table with cover, plus two (2) chairs, wastebasket, and ID sign, plus two (2) meal packages (additional packages $65 each) includes mini breakfast, luncheon, snacks. Exhibitor agrees to arrange with office—in advance—for any electrical or other special needs beyond those provided within this contract. This information will be relayed to Liberty Expo, exposition contractor. Mention large standing display above. Exhibitor agrees to accept all liability and responsibility for any damage to the KCI Expo Center by their exhibits. Exhibitor further agrees to make no claims for any reason whatsoever, including negligence, against GKC, KCMPA, or AAPC of KC officers, contract staff, or members of either organization, where exhibiting for loss, theft, damage, or destruction of goods, or for any injury to the exhibitor or their employees while exhibiting at the KCI Expo Center, 11730 NW Ambassador Dr, Kansas City, MO 64155. More options available closer to event.

Online Links: https://gkcmgma.wildapricot.org/2021-Caring-for-the-Kingdom

Authorized Signature Required: _____ Date: _____

EXHIBITOR PAYMENT BY CHECK

Return this signed contract and booth/sponsor sheet with your check made payable, mail to: Greater Kansas City MGMA

Greater Kansas City MGMA
Symposium Exhibitor
1105 NE Westwind Drive
Lee's Summit, MO 64086-6709

Exhibitor Booth -**** Member	$ 750	$ _____
Exhibitor Booth - Nonmember	$ 950	$ _____
Extra meal pkg over 2, $65 per person	$ 65	$ _____
Electricity Fee	$ 150	$ _____
Internet Access	$ 35	$ _____

Use Online Registration for all credit card transactions

Sponsorship Amount $ _____

TOTAL ENCLOSED $ _____

Reserve your booth by August 6, 2021.

Copy all completed forms for your records and send originals to address below or fax/email.